

something to ...



Charity No. 516607
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about!



WHAT AN ACHIEVEMENT!

On behalf of all the children in the North West we would like to send out a great big **THANK YOU** to all of our dedicated Home Money Box holders who have helped us so much over the past year.

Already this year your Home Money Boxes alone have raised a fantastic £110,500 - almost doubling the amount raised last year.

This tremendous achievement has allowed us to commit to even bigger projects for the future and ensure that we can continue to make the best use of your donations for the benefit of thousands of sick and injured children throughout the region.

This year we have been able to increase the value of your gifts by claiming back 28% of whatever you give

from the Taxman. If you have ticked the box to say that you are a tax payer, we can automatically receive more money for your donation. This costs you nothing and does not affect your own tax, but can make a tremendous difference to the amount of help we can give to the hospitals in your area.

If you would like further information on the Gift Aid scheme then please give our office a call. We would be happy to explain it further.

Once again - to all our dedicated Home Money Box holders we would like to express our thanks. It is directly as a result of the continued generosity of each and every one of you that we are able to commit to supporting projects of benefit to the whole of the North West.



ARE YOU A HOME MONEY BOX HOLDER?

Would you like a replacement box - or a second one for your office or local shop?

Do you have a friend or family member who might take a Home Money Box?

Why not give us a call on?
0161 276 8700

Duchess of York's baby surprise!

In May the Duchess of York accepted the invitation of the Children's Hospitals Appeal Trust to officially begin the building work for the Parental Accommodation Suite for the Neo-Natal Unit at the Royal Bolton Hospital, which is being funded by the charity at a cost of £155,000.

This two bedroom unit with lounge children's play area, kitchen, disabled toilet and linen store is on schedule to be completed by the end of this year, and will improve the environment by offering greater privacy and comfort for the families of babies staying on the Neo-Natal Unit.

The delightful Duchess spent time talking to families of babies on the unit and showed a genuine interest and enthusiasm for the project. She has promised to try to return to officially open the accommodation once finished. The Duchess also spoke with Irene Pennington, a long-time supporter of the charity whose son Simon was tragically killed last year and after whom the new building will be named.

After her tour, the Duchess spoke to several of Bolton's leading business people who have formed a corporate committee under the chairmanship of Graham Yardley of Georgia Pacific and includes Judith Bromley of Russell & Russell, Paul Fairclough of Tower FM and Philip Dunn of Hayvern.



The Duchess of York with representatives of the Bolton business community.



The Duchess takes time out to chat with families on the Neo-Natal Unit.

Music to his ears

A few days after officially retiring from politics, Sir Edward Heath came to present a range of audiological equipment that the charity had purchased for St Mary's Hospital in Manchester.

The specialised equipment, costing over £24,000, will help detect and treat hearing defects in babies and young children.

Sir Edward congratulated the charity on supporting such important work and thanked all those who raised the necessary funds to help purchase the equipment.

The presentation also marked the departure of Hugh McCaw who had held the position of Trust Director at the charity for 3 years. He has moved on to pastures new, but the Trustees and staff of the Children's Hospitals Appeal Trust are grateful for the commitment and dedication he showed to all the work of the organisation during his time with them.



Professor Valerie Newton outlines the benefits of the new equipment for Sir Edward Heath and Chairman of the NHS Trust, Peter Mount.

Stand-up Stars

In July, Community Co-ordinator Elizabeth Oakes went along to Pleasure Island Cinema at St Annes in Lytham where Helen Keith and her staff held an auction of standees and cinema memorabilia, raising £300 for the charity. Wonder who took home the Brad Pitt model!

Cheshire CHAT

No sooner had we organised the sticker for the back of an emergency ambulance to commemorate the hard work of this fantastic group of supporters in raising £10,000 to upgrade the paediatric equipment inside, they informed us that they have now raised enough for another one.

An on going series of lunches are already planned, with the next one organised for 30th January 2002. These events now have huge support and tickets are usually sold out well in advance. A recent cricket match between local teams Raz 11 and Alderley Edge 11 raised over £700 and proved to be a great afternoon out for all the family.

Christmas cards by Margaret Lloyd are again available - for more details contact Liz Oakes on 0161 276 8700.

Bowling in Bolton

Hollywood Bowl and Tower FM once again got together to provide a wonderful evening of fun. The whole bowling alley was taken over by 26 teams, all supporting the Children's Hospitals Appeal Trust and having a challenging evening competing for the trophy.

Further information about events in the Bolton area can be obtained from Elizabeth Oakes on 0161 276 8700.



Lofty the Lion with BWFC star player Michael Ricketts pay a surprise visit to Hollywood Bowl.

Once upon a time

The school's fundraising team has changed considerably under the guidance of Co-ordinator Ghazala Baig. The team of active presenters has expanded during the summer months and the five team members (pictured right) are busy working with lots of primary schools throughout Greater Manchester, helping them raise money for the charity.

The team has been helped greatly by the support shown by local children's author Hazel Townson whose lively characters Lenny and Jake are already known and much-loved by young children, as Hazel already has 14 books published in this series, although her complete works expand to over 60 titles.

Hazel has written a special story for the Children's Hospitals Appeal Trust incorporating Lenny and Jake, that could be used during the talk to children in primary schools. The story has been illustrated by Vicky Cosens who worked with Hazel in her last book.



Rose Marie



Beverly



Janice



Sid



Ghazala meets author Hazel Townson

Football for Life

The Children's Hospitals Appeal Trust is to benefit from a new relationship with Football for Life and Umbro. Companies throughout the region are being asked to sponsor kits for junior football teams. For every kit donated, Football for Life and Umbro will make a donation to the charity. If you are interested in giving local children a sporting chance by sponsoring a kit contact **Alan Keeling at Football for Life** on helpline **0161 624 0563**.

Burnley General Hospital

The children who visit the Accident and Emergency Department at Burnley General Hospital in future had better make sure that their ears are clean — because nursing staff will be needing to use their ears for taking their temperature!

The Children's Hospitals Appeal Trust have provided the Department with five tympanic thermometers, worth over £1000.

The thermometers have a small nozzle that is placed gently just inside the ear and an accurate digital readout is displayed after just a couple of seconds. This means that children, particularly those who are upset or frightened, can be assessed by the nursing staff in the department without causing further distress.



A recent visitor to the A&E Department having his temperature taken using one of the new thermometers.



Adele Hilton receives a cheque from MCFC supporters Helen Turner and Frank Horrocks.

Soft Toy Appeal

We would like to send a really big **THANK YOU** to MCFC fan Helen Turner and Frank Horrocks, Honourable General Secretary of Manchester City Supporters' Club - Brooke's Bar Branch, who with the supporters club, raffled one of our spring soft toys raising £600.

The soft toy raffles are promoted twice throughout the year, at Spring and Christmas. All we ask is for companies or individuals to raffle our toy and try to raise £50 or more.



Our Christmas Raffle promotion is about to begin and our toy is called 'Alfie', a gorgeous Old English Sheep Dog. If you or your colleagues could help by raffling a toy, please contact Adele on 0161 276 8700. If you manage to raise over £75, you will be entered into a draw to win Trafford Centre Vouchers to the value of £100.

Partners not patrons

The Children's Hospitals Appeal Trust has recently held it's first team-building weekend for corporate organisations interested in developing competence skills that will be transferable to the workplace, such as team identity, mutual support and valuing differences.

The weekend was made up of 20 managers and directors from Greater Manchester Ambulance Service, who between them took part in a number of exciting physical and mental challenges. All the participants felt that the event had been extremely worthwhile, and plans are already in place to run the weekend again for other staff later in the year.



The GMAS team during their team-building weekend.

If your Human Resources Department is looking for an effective training programme that would also work in partnership with the charity than please call **Suzanne Stolberg** on **0161 276 8700** for further details.

United for charity

Our sincere thanks go to the Manchester United Development Association who generously donate some of the proceeds of their lottery each month. To date they have donated a massive **£190,000**.

You could help the charity by buying lottery tickets from MUDA agents or you might wish to become an agent yourself which has the added benefit of giving access to match tickets. For further details contact **Alan Marsden** at the MUDA office on **0161 868 8600**.

Children's Aid partnership

The Children's Hospitals Appeal Trust has always valued the partnership it enjoys with other local charities, who share similar ambitions in helping many babies and children throughout the region.

In July we were given £10,000 by Manchester's Children's Aid Committee to enable the purchase of another resuscitator machine for the Central Delivery Unit at St Mary's Hospital in Manchester. The presentation was attended by Peter Mount, Chairman of the NHS Trust that runs St Mary's, and he spoke of his gratitude towards the people who make it possible for them to bring forward priorities when purchasing such important equipment for new born babies.

There are still more machines needed by the unit; do you know of a group of people who would enjoy the challenge of raising funds to purchase another resuscitator.



Presentation of the equipment by the Children's Aid Committee.



Sale Sharks' slap-up supper

As if sending four of their finest men on a sponsored bike ride through Canada wasn't enough, Sale Sharks RUFC are continuing to show their support for the Children's Hospitals Appeal Trust by hosting a Sportsman's Dinner in the new year to raise funds for the charity, and guest speakers will include the amazing Jason Robinson.

Tickets can be purchased either individually or by the table; what better way for all rugby fans to have a great night out as well as helping babies and children throughout the North West. For more information please call **Suzanne Stolberg** on **0161 276 8700**.



Ready for a well earned beer and a hot bath.

Ain't no mountain high enough

During May and June, 50 intrepid cyclists took part in the fantastic challenge of cycling over 330 miles in 6 days through the Canadian Rockies, taking in some awesome scenery whilst travelling through four national parks including Lake Louise and the Colombian Ice-fields. Participants came from all walks of life - from rugby players to paramedics all determined to experience the very best of what Canada had to offer.

Some of the days proved more challenging than others - one climb involved a 5000ft ascent in just 7 miles but then again great fun was had going down the other side! Sore knees were soon forgotten when cycling past an Elk that strolled by the roadside and opportunities arose for photographing Grizzly Bears nonchalantly feeding nearby.

Every participant said that the fantastic memories and sense of achievement gained from taking part in the cycle ride would remain with them forever. Many said that it was a life changing experience.

Over £100,000 was raised for the Children's Hospitals Appeal Trust making it one of our most successful events yet.

Majestic Coast to Coast Challenge

On Sunday August 5th, 36 cyclists plus support crew left Seascale on the Cumbrian coast to cycle 225 miles across the North of England to Robin Hood's Bay on the North East Yorkshire coast. This journey was to take 5 days and cover some of the toughest terrain England has to offer (and as it turned out, some pretty tough weather conditions as well).

The riders, although a very mixed bunch in terms of experience, all shared the desire to make it to the other end and complete the challenge they had undertaken. Aches, pains and general exhaustion did nothing to dampen the spirits of the group, even on the days when the weather did it's worst.

Thanks are due to all the volunteers, Dave and John the bag men, Sandra Hall for feeding, watering and repairing riders. Janet Darwell for bringing up the rear and helping with training runs and a special thanks to Jim Hall for leading the ride.

We have an exciting diary of international events arranged for next year, which should satisfy most desires for adventure and excitement!



Two of the cyclists taking a well earned rest!

EVENTS DIARY

November 2001	Go Karting Team Challenge	Teams of 5 required to pit their driving skills against each other in a test of courage at exhilarating speeds and only inches from the ground.
April 2002	Abseil Peel Tower	See the North West in all it's splendour from the top of one of the regions highest and well known monuments.
June 2002	Trek the Great Wall of China	A walk through a country immersed in history, mystery and ancient tradition, taking in Tianenmen Square and the The Forbidden City.
July 2002	Cycle Kenya	From the slopes of Mount Kenya to Lake Victoria, a cycle adventure through the heart of Africa's safari country.
August 2002	Coast to Coast Cycle Challenge	The Return Journey! East to West through some of Britain's most breathtaking landscapes.
September 2002	Trek The Inca Trail	Trek along this ancient trail in Peru to discover the lost city of Macho Pichu and experience first hand the regions ancient indian cultures.
September 2002	Canadian Rockies Cycle Challenge	We can't stay away! Experience the awesome mountain ranges as you cycle over 334 miles through some of the planet's most inspiring scenery.

We can also offer a number of on-going events such as parachuting and white water rafting. For more information on any of these events or to find out what we have planned for 2003, contact Graham or Anna on 0161 276 8700.

